Open Research at Cambridge

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Cambridge University Press

- Academic publishing division of Cambridge University Press & Assessment
- 400 journals and 1500 books per year
- One of two truly global university presses
- Host our own platforms: Cambridge Core and Cambridge Open Engage
Open Research is part of a major transformation across research publishing.

Authors’ expectations changing rapidly to reflect subject disciplines and digital opportunities.

Funders are working to increase impact of grant funded research.

Impact of COVID-19 on ways of working and budgets.

Researchers have alternatives routes for research dissemination/access.

Global collaboration and diversity of authors.
Increasingly open platforms and formal publishing will meet different dissemination needs.
Preprints are still growing
Funders see preprints as a crucial part of the future

30%
Preprint Growth 2016-2018
There are huge regional differences in approach to Open Access

Countries and regions that contribute most to publishing revenues are not necessarily the same as those contributing most articles, e.g. Asia contributes to 26% of revenues and 36% of output.

- **US**: Considered pro-OA in approach, particularly in North America. The national policy default is Green OA but there is growing support for Gold at research institutes.
- **Brazil**: Significant OA output.
- **Europe**: Pro-OA and strong support for gold OA.
- **China & Japan**: Considered pro-OA in approach with support for gold and green OA but little enforcement of requirements.
- **US**: Considered pro-OA in approach, particularly in North America. The national policy default is Green OA but there is growing support for Gold at research institutes.
- **Australia**: Developing OA approach.
- **Asia, India and the Middle East**: Developing OA approach; India has a large output in the overall journals market.
Cambridge University Press has set an ambitious goal for the vast majority of research articles to be OA by 2025

- Consistent with our mission as part of the University of Cambridge
- Helps authors maximise the impact of their research
- Increases accessibility equity
We have made significant progress towards our targets:

- Flip it Open
- DORA
- ChemRxiv™
- Open Peer Review

New journal launches and new concepts

- >100 Transformative Agreements
- 30% articles now OA
- Cambridge Open Access
Open access increases the impact of published research

**OA improves citation**, with more citations within two years of publication in both HSS and STM

**OA improves usage** of Gold OA articles by three times the usage of subscription articles within the first year
We are collaborating with the academic university on our shared Open Research goals

- Cambridge academics can publish OA in our journals for free
- Cambridge Open Engage hosts content for university events for Cambridge Zero and Cambridge Language Sciences
- We are working with the Research Data Management group on their data champions program